

AmberMac.com - Keynote Links

AmberMac Info

Order Amber's book: <http://www.powerfriending.com> (Buy in Canada - <http://tinyurl.com/22re7cd> or US <http://tinyurl.com/2ej7jd3>)

Company: MGImedia.ca

Email: amber@mgimedia.ca

Twitter: twitter.com/ambermac

Sites to Read

Mashable - <http://www.mashable.com> - social media news

Techcrunch - <http://www.techcrunch.com> - tech business news

ReadWriteWeb - <http://www.readwriteweb.com> - web news

Blogging/Websites

Tumblr - <http://www.tumblr.com> - Light blog (free)

Squarespace - <http://www.squarespace.com> - Website tool (\$12/month)

Podcasting

commandN - <http://www.commandN.tv> - Amber's podcast

Libsyn.com - <http://www.libsyn.com> - podcast hosting (\$30/month)

Videos

YouTube - <http://www.youtube.com> - Video sharing (free)

Flip Video Camera - <http://www.theflip.com/en-us>

Micro-messaging

Twitter - <http://www.twitter.com> - 140 characters or less

HootSuite - <http://hootsuite.com> - Measure your Twitter (soc med) links/ traffic

Social Networking

Facebook in Real Life - <http://www.break.com/index/facebook-in-real-life.html> (Video)

Facebook - <http://www.facebook.com> - World's #1 social networking site

Trends

Blippy - <http://www.blippy.com> - Social shopping/sharing

Foursquare - <http://www.foursquare.com> - Location-based service

Groupon - <http://www.groupon.com> - Group buying

Namechk - <http://www.namechk.com> - Own your space